



Contact:
Joe Smith
Chesapeake Hospitality
jsmith@chesapeakehospitality.com
216-496-9120

Chesapeake Hospitality Signs Agreement to Manage Holiday Inn Columbia

Fourth contract in 2011 for local hotel management firm

GREENBELT, MD—July 20, 2011 —Chesapeake Hospitality, an award winning, third-party hotel management firm, has announced it has signed an agreement to manage the 175 room Holiday Inn Columbia located at 7900 Washington Blvd. in Columbia, Md.

Holiday Inn Columbia has received numerous Intercontinental Hotel Group (IHG) service and brand achievement awards as a Holiday Inn hotel over the past 30 years. The hotel now plans to invest three million dollars in capital expenditures to redesign the public space, restaurant and lobby bar and to enhance guest rooms to include flat screen televisions, among other amenities.

On the partnership with Chesapeake Hospitality, Holiday Inn Columbia owner Ankur Patel says, “We are excited about the hotel’s potential in the market and we feel that Chesapeake Hospitality has the expertise to help us achieve our goals.”

“The Holiday Inn Columbia continues our growth and strong affiliation with the Intercontinental Hotel Group (IHG) brands and I feel strongly that our management team can impact hotel operations and customer service to produce immediate results,” said Kim Sims, Chesapeake Hospitality president. “Our implementation of effective revenue management systems and an aggressive direct sales approach combined with the strength of IHG’s Priority Club rewards program will generate top line revenue at this hotel.”

Honored with four Torchbearer and 17 Quality Excellence Awards, Holiday Inn Columbia features 8,000 square feet of meeting space, a beautifully landscaped outdoor pool and a well-equipped business center. For more information on Holiday Inn Columbia, visit www.holidayinn.com

About Chesapeake Hospitality

Headquartered in Greenbelt, Md., just outside of Washington, D.C., Chesapeake Hospitality is a mid-sized, third-party hotel management company with a proven track record in both full- and select-service hotels. Ranked in the top 50 largest independent operators, the company manages properties under the Hilton, Starwood and InterContinental Hotel Group brand families. For additional information, visit the company’s website: www.chesapeakehospitality.com.

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